



Beth Skwarecki
Freelance Writer

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SUMMARY

Freelance writer with a background in science, technology, and web writing is available for a variety of projects.

STRENGTHS

- Skilled at writing concise, eye-catching copy for the web
- Great at explaining complex concepts in simple terms - or distilling any story to its essence
- Eagle eye for detail
- Strong background in science and technology

HIGHLIGHTS - EDUCATION AND EXPERIENCE

- As a **copywriter**, 2007-present, I work with companies and organizations to craft the words they need to best reach their audience – whether that's press releases, web copy, or anywhere else great content is needed.
- As a **freelance writer**, 2007-present, I work with editors to provide articles for local and national publications, from local newspaper Tompkins Weekly to computer-geek website Linux.com.
- As a **web writer** for Alfred University, 1999-2001, I researched and wrote articles for the AU website, including profiles of local personalities and guides to local restaurants, hotels, and attractions. Here, I first developed my enthusiasm for writing digestible, skimmable, snappy copy for the web.
- My **background in sciences** (I have a degree in biology) and former career as a computer nerd (in programming, systems administration, and bioinformatics) gives me a deep understanding of science and technology.

BACKGROUND

Freelance writer, 2007-present

Bioinformatics Analyst, Cornell University, 2004-2007

IT Specialist, Carbozyme, Inc., 2004

Web Developer, Rutgers University, 2003

Web Content Team, Alfred University, 1999-2001

B.A. in Biology, 2002 from Alfred University

(Additional coursework at other universities included computer science, statistics, and graduate-level molecular biology)